



RIDER AMBASSADOR



The Foundation's biggest assets are not just its donors, but also its ambassadors. People who believe in creating healthier lives for horses through the support of equine research and want to let others know about the impact the foundation makes in the research community.

Professional Circle Sponsored By Jacqueline B. Mars

The Professional's Circle is a group of trainers, riders, jockeys and industry professionals who support the Foundation with gifts of time, talent and treasure. They all are focused with one goal to insure the health and safety of all horses through continued quality equine research. Not only do many of these individuals make a financial contribution, but they help spread the message to their fellow equine colleagues as part of our ambassador program.

Rider Ambassador

What we look for in a Grayson Ambassador is someone who will genuinely promote our organization both in person and through their social media channels. Most importantly, we look for riders with good character and class. Our riders are expected to support other riders, must be kind to their horses, a strong horseman or horsewoman as well as demonstrate respect to their peers and the sport. Our ambassadors are role models not only for our organization but for the strongest strength of character a rider can have. We simply ask that each ambassador be willing to share provided social media content and when appropriate display our brand through rider promotional items such as a Grayson banner, lapel pin, saddle pad or similar attire or equipment and signage.

Ways Ambassadors Support the Foundation:

- Assisting with social media presence by sharing Grayson provided content.
Link will be emailed directly to rider, just hit share!
- Interviews and testimonials for the Foundations' website when available.
- Promotion of Grayson at events and horse shows through Grayson branded swag of rider's choice.



Grayson-Jockey Club Research Foundation

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For more information on this
program please contact:

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