

# CORPORATE PARTNER BENEFIT OPTIONS

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## **PARTNER LEVEL**

\$2,500 - \$9,999

- An invitation to our annual Grayson reception
  - Invitations to educational programs and special events
  - Special recognition in the annual report, logo/link listed on website and a mention in the Grayson newsletter
  - Three (3) corporate members
  - Grayson pin
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## **LEADER LEVEL**

\$10,000 - \$24,999

- An invitation to our annual Grayson reception
  - Invitations to educational programs and special events
  - If available, Grayson may provide health-related content for publication
  - Special recognition in the annual report
  - Company logo on display for one Grayson print ad included in the BloodHorse, BloodHorse Daily and Grayson newsletter
  - Sharing of approved and provided branded communications
  - Rokeby Circle membership
  - Four (4) corporate members
  - Grayson pin
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## **CHAMPION LEVEL**

\$25,000 +

- Exclusive Corporate Partner sponsorship opportunities beyond the following:
- An invitation to our annual Grayson reception
- Invitations to educational programs
- Tickets to special events
- Official press release announcing partnership
- If available, Grayson may provide health-related content for publication/veterinarian interviews for publication
- Company logo on display for one Grayson print ad included in the BloodHorse, BloodHorse Daily, and Grayson newsletter
- One Grayson-partnered ad in the BloodHorse
- Company feature in the Grayson digital newsletter
- Partnership presence at all Grayson-attended equine related events
- Special recognition in the annual report, logo/link listed on website
- Social media content, branded communications provided through engagements of Grayson-Jockey Club Research Foundation associated partners
- Five (5) corporate members
- Grayson pin