



*The focus of this edition of [Equine Research News](#) shifts from funded research to highlighting events and sponsorships that are helping to raise funds and expand awareness.*

## BUILDING AWARENESS AND CONNECTING WITH HORSE ENTHUSIASTS

The United States Pony Club started in 1954 with the purpose to teach members riding skills and the proper care of horses. Their mission is a good fit with Grayson, and for the second year in a row the foundation sponsored the **Pony Club Research Project Fair** which was held February 1.

Grayson wants to encourage the care and safety of horses and also promote these pony clubbers to aspire to equine research careers one day.



Grayson was proud to be a sponsor of the **2019 Kentucky Land Rover Three Day Event**. This year Grayson provided the Logo T-shirts for over 3,000 volunteers who truly make this annual event successful. The event was telecast on NBC.

The week of the event, top international eventing riders Tim Price from New Zealand, Hawley Bennett-Awad from Canada, and Hannah Sue Burnett of the United States made a special visit to the Kentucky Children's Hospital with T-shirts.





On June 6, the foundation honored **John C. “Jack” Oxley with the Dinny Phipps Award**. A longtime Thoroughbred owner whose best horses include 2001 GI Kentucky Derby winner Monarchos and 1999 Eclipse Champion Older Female Beautiful Pleasure, Mr. Oxley has pledged percentages of his horses’ earnings to Grayson over the years. He also created the Oxley Challenge in 2004, where he pledged to donate \$1 million to Grayson in four years if Grayson raised an equal amount.

“I am most honored and feel very humbled in my acceptance of this year’s Dinny Phipps Award,” said Oxley, who is a member of Grayson’s board of directors. “There are so many who have contributed to the success of Grayson-Jockey Club, but first let’s remember and celebrate a man who I believe has done more for racing and the Thoroughbred than any other, Mr. Dinny Phipps.”



## CURRENT ACTIVITIES AND EVENTS



Disease does not discriminate based on breed, color, or value. Diseases such as colic, laminitis, and many more are an owner’s worst nightmare to deal with and can end a show career or loving partnership in a blink of an eye. Creating the **Golden Horse Challenge** is a way for us to give back to our companions that do so much for us.

Marleen Cowie is the current president of the Amateur Association of PHBA (Palomino Horse Breeders of America). As president she supervises over the association and its functions. Marleen comes from western New York in a county where dairy cows outnumber the residents. She grew up with 4-H and showed at the local county fair. In college she took Horse Husbandry. From there she went on to show in the Quarter Horse and Palomino breed shows and became heavily involved with the Palomino Association.

In the show ring she has had numerous champions, and for the past 14 years she has been showing Zippos Glowin Slow, aka Ace, a now 15-yr-old Quarter Horse/Palomino as her amateur horse. *“Ace is my once in a life time horse. He has taken me to new highs and adventures that I never knew where possible. He has made dreams come true that I had never dreamt of. Every horse is special in it’s own right – you just have to figure out what it’s best at and go with it.”* And Marleen certainly does, with flying colors, most of them pure gold.

The **Golden Horse Challenge Sweepstakes** continues through August 31, 2019. Participants will be eligible to win a number of prizes. For more information and for the rules governing the sweepstakes, [please click here](#).

In 2019 the **Corporate Sponsorship** program was initiated to encourage partnership within the equine community to support equine research.

Thank you to the following corporate partners for supporting equine research.



Contact us to find out more and add your organization.

Recently Grayson created a **Professionals' Circle Program** and **Rider Ambassador Program**, both of which are sponsored by sport horse enthusiast Jacqueline B. Mars. As part of the Rider Ambassador Program, equestrians representing all disciplines, from Thoroughbred racing to show jumping to driving, are invited to promote Grayson's mission through social media as well as at events and horse shows. Ambassadors will educate their respective equestrian communities about the foundation's efforts and how the research supported by the foundation benefits all horses.



Lauren Kieffer



Margie Goldstein Engle

Ambassador Margie Engle stated, *"I am honored to do whatever I can to support the Grayson Jockey Club Research Foundation. Their work is so beneficial in striving to better the lives of horses in our industry. I believe they are doing a great thing and I am honored to support anything that benefits the health of the horses."*

Individuals who are interested in participating in the Professionals' Circle Program or Rider Ambassador Program should contact Holly White at [hwhite@jockeyclub.com](mailto:hwhite@jockeyclub.com) or 859-224-2842.



Mike Smith



Beezie Madden and John Madden



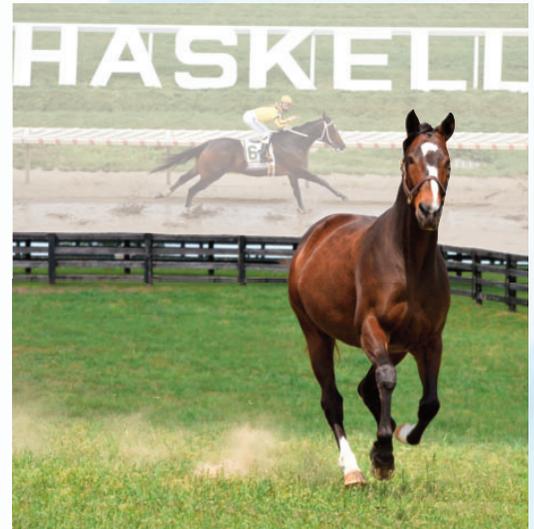
Tom Morley and Maggie Wolfendale



Sophie Doyle

The **Stonestreet Giving Challenge** celebrates the 10-year anniversary of Rachel Alexandra's 3-year-old campaign, during which she went undefeated in eight starts and earned Eclipse Awards for Three-Year-Old Filly and Horse of the Year.

Stonestreet is kicking off the challenge with a lead gift of \$25,000 to Grayson in Rachel Alexandra's name. Stonestreet will also host a Haskell celebration on July 20, at which attendees can watch the Haskell Invitational with Rachel Alexandra at Stonestreet Farm in Lexington, KY., while enjoying Jackson Family Wines, appetizers, and plated desserts from Bluegrass Ouita Michel's culinary team at Holly Hill Events.



This event is sold out, but fans who cannot attend the Haskell celebration have the opportunity to participate in the Stonestreet Giving Challenge through an online auction the week of the Haskell that includes a signed Robert Clark print of Rachel Alexandra and a Rachel Alexandra halter with Calvin Borel signed goggles. Donations can also be made in honor of Rachel Alexandra through the Grayson tribute program. [Click for more information.](#)



*"Like Stonestreet's all-encompassing commitment to the Thoroughbred industry, Grayson is dedicated to supporting the health of all horses, and we are happy to support the foundation's work through this challenge while also celebrating the career of our champion Rachel Alexandra,"* said Barbara Banke, owner of Stonestreet Farm.

*"Stonestreet's generosity will enable Grayson to continue to fund meaningful research to help all horses, and we appreciate their sponsorship of the Stonestreet Giving Challenge as well as their hosting a Haskell celebration with Rachel Alexandra that will benefit the foundation,"* said Dell Hancock, chairman of Grayson.



## SARATOGA NATIONAL GOLF CLUB

Don't miss out on your opportunity to participate in the

**19th Annual Saratoga Golf Tournament**

**Tuesday, August 13**

**Sponsorship opportunities available.  
Get your tickets early.**

Contact Shannon Kelly  
skelly@jockeyclub.com • 212 521-5327

## WHERE WE ARE GOING

The foundation is partnering in several equine events this year. *Look for us at these events.*



### Palomino World Championship Show

July 9 – 19, 2019

Tunica Arena & Expo Center • Tunica, MS



### Hats Off Day & the Rood & Riddle Kentucky Grand Prix

July 27, 2019

Kentucky Horse Park • Lexington, KY



### United States Equestrian Foundation Pony Finals

August 6 – 11, 2019

Kentucky Horse Park • Lexington, KY



### United States Equestrian Association American Eventing Championships

August 27 – September 01, 2019

Kentucky Horse Park • Lexington, KY



### GJCRF Day at Kentucky Downs

August 31, 2019

Kentucky Downs • Franklin, KY



### T.I.P. Championships & New Vocations All Thoroughbred Charity Show

September 6 – 8, 2019

Kentucky Horse Park • Lexington, KY



### Claiborne Farm Runhappy 5K Run/Walk

September 20, 2019

Claiborne Farm • Paris, KY



### Hagyard Fall Racing Preview Party

TBD- Fall



### Thoroughbred Makeover

October 2 – 5, 2019

Kentucky Horse Park • Lexington, KY



### All American Quarter Horse Congress

October 1 – 27, 2019

Ohio Expo Center • Columbus, OH



### National Horse Show

October 26 – November 3, 2019

Kentucky Horse Park • Lexington, KY