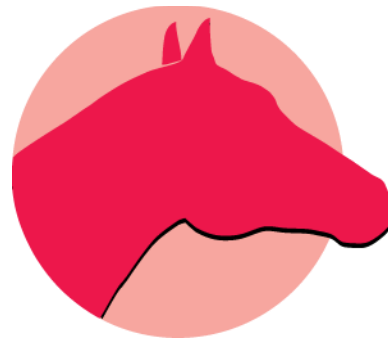


Thoroughbred Incentive Program & Thoroughbred Connect



Kristin Leshney

Legal Associate

The Jockey Club



Thoroughbred Incentive Program

Kristin Werner-Leshney

tjctip@jockeyclub.com

tjctip.com; facebook.com/tjctip

Background



- Launched October 2011
- \$100,000 dedicated to pilot program for 2012
- Competition incentives
- Non-competition incentives:
 - Young Rider
 - Horse of the Year



T.I.P. Eligible Horses

**For purposes of T.I.P.,
a “Thoroughbred” is
any horse that is
registered with The
Jockey Club**



Website – tjctip.com

- Assistance with ID of Thoroughbreds
- 2012 Calendar of T.I.P. Events
- T.I.P. class and award winners
- Entry Information Form
- Facebook page



T.I.P. Events and Horse Shows

- To date, more than 100 horse shows and events with T.I.P. classes or awards.
- Over 1500 entries eligible for T.I.P. classes and awards



Other Thoroughbred Shows and Programs



- Thoroughbred Celebration Horse Show (VA)
- New Vocations (OH)
- Second Call / ReRun (NJ)
- Take2 and Career2 (NY)
- Totally Thoroughbred Horse Show (MD)
- Fair Hill Thoroughbred Horse Show (MD)
- Northeast Thoroughbred Horse Show (MA)
- Thoroughbred Horse Show Association
- Gulfstream Park/Heritage Horse Shows (FL)
- Thoroughbred Renaissance Horse Show (NY)





Maud Star “Aspen”

2012 Thoroughbred of the Year

Rainier Therapeutic Riding -
Aspen provides therapeutic
horsemanship lessons to
wounded, active-duty and
veteran members of the
military



<https://www.facebook.com/AspentheHorse>



Young Riders of the Year

Kendyl
Sydney
Elizabeth





ThoroughbredConnect

Connecting Thoroughbreds with Their Futures



- www.thoroughbredconnect.com
- Over 500 connections



T.I.P. to continue in 2013

- Competition and noncompetitive awards
- Changes to classes and awards and proof of eligibility



www.tjctip.com
tjctip@jockeyclub.com



merrickstudios.com